##### Executive Summary

On behalf of <<Customer>>, I am pleased to submit our proposal in response to your <<RFP/Opportunity Name>>. Our partnership with <<Client>> is a natural one. As a leader in <<Industry/Services>>, we recognize the complexity and importance of providing quality resources and complete, turn-key solutions.

To support your evaluation efforts we have focused this response to provide <<Service/Solution>> for your business needs. Our proposed solution delivers the best value to <<Client>> by:

* **Advantage 1:**
* **Advantage 2:**
* **Advantage 3:**

We have the seasoned staff and mature processes to meet each of your requirements: Competitive pricing, dedicated customer service, operational excellence, and the solid reputation garnered through decades of relevant experience and financial stability.

You will find our proposal demonstrates a true understanding of your needs and provides an attractive pricing structure that will deliver a consistent level of high quality service at a cost effective price.

We are fully committed to providing the solutions you need every step of the way and should you have any questions; please feel free to use the contact menu to the right of the proposal to contact me directly.